

The Will-Burt Company acquires Clark Masts Systems Limited

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The acquisition combines two companies renowned for innovative and high-quality mobile elevation products.

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(Orrville, Ohio, USA) The Will-Burt Company, a world leader in the design, manufacture and sale of mobile telescoping mast, tower, and integrated trailer systems, is pleased to announce the acquisition of Clark Masts Systems, LTD. Clark is known globally for their fast-erecting, high-quality, and innovative field and vehicle deployed telescopic pneumatic mast systems.

"We are pleased to add the high-performance Clark Mast range of mobile pneumatic telescopic mast products to the Will-Burt portfolio," stated Richard Lewin, CEO and President of The Will-Burt Company. "The Clark Mast brand is well-known around the world for delivering high-quality products backed by exemplary service. The Will-Burt and Clark organizations have great mutual respect for one another and similar cultural beliefs that we expect will deliver increased value to our customers."



Clark Masts, first introduced in 1954 by Alec Clark, are lightweight, quick-erecting field masts that are highly versatile with commercial and defense variations. Clark also offers a value range of larger telescopic pneumatic masts that can be vehicle or field mounted and will complement the existing Will-Burt range of pneumatic masts.

Simon Bennett, Managing Director of Clark Masts comments, "I am delighted that we were able to bring these two great companies together. We have worked as friendly competitors for years and we have a mutual admiration for one another. It pleases me to know that the Clark brand will continue as part of the Will-Burt Company portfolio of world-class elevation products."

Clark production operations will continue to be located on the Isle of Wight, England and Simon Bennett will assume the role of General Manager of the operation to assure a smooth and successful transition. The business financial and accounting functions will be merged with Will-Burt UK located in Alton, Hampshire, England. Customers and suppliers are welcome to contact either Will-Burt or Clark personnel in their region of the world to receive prompt attention.

About The Will-Burt Company:

The Will-Burt Company (www.willburt.com), headquartered in Orrville, Ohio, USA, is the world's premier manufacturer of mobile telescoping masts, towers, trailer systems, and pan and tilt positioners. We offer virtually every mobile payload elevation solution and full integration services for defense, government, first responders, telecommunications, energy production and other markets. Will-Burt also offers contract manufacturing, metal fabrication, powder-coating, and rapid prototyping services. Will-Burt is an international company with offices and manufacturing in the USA, United Kingdom, Germany, Turkiye, and Singapore. All manufacturing locations are backed by a certified ISO 9001:2015 Quality Management System. Incorporated in 1918, Will-Burt is 100% employee-owned and is classified as a small business.