

FRC PARTNERS WITH WILL-BURT



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Fire Research Corporation (FRC) is excited to announce a new partnership with The Will-Burt Company (Will-Burt). Under this agreement, Will-Burt will serve as a master distributor for FRC LED Scene Lighting products in the USA.

Combining FRC's high performance LED Scene Lighting with Will-Burt's extensive distribution network ensures customers will receive the most advanced apparatus lighting solutions. This partnership is highlighted by a shared commitment to innovation, reliability, and enhancing safety for first responders.

Will-Burt will have access to the complete FRC lighting lineup and will initially stock the following product lines to expedite fulfillment of customer orders: Spectra 900/950, Sunstrip, Radiant Eco (side mount push-up poles, AC/DC), Spectra Surface Mount (12VDC), WorkPro, FireFly, SoBrite (Spot/Trapezoid Lens), Radiant Lux Surface Mount, and CrestLight (14"/49" models, Black/White).

Matt Pitzer, Vice President – Domestic Sales, of Safe Fleet FEI states, "We are thrilled to announce our partnership with Will-Burt. Together, we aim to combine our strengths, drive innovation, and deliver exceptional value to our customers. This collaboration marks the beginning of a shared journey toward achieving remarkable goals and setting new industry standards."

Richard Lewin, CEO, Chairman, and President of Will-Burt states, "We are pleased to be named as the master distributor of FRC scene lighting products in the USA. This expanded partnership builds on our long-standing and cooperative relationship with FRC, and we are excited to bring their innovative lighting solutions to a broader market. Together, we will continue to provide top-quality products that meet the needs of first responders and enhance safety in the field."

About Fire Research Corporation (FRC):

Founded in 1968, Fire Research Corp. (FRC) has been manufacturing innovative products designed for the Fire and Safety Industry for over five decades. Safety equipment, controls, instrument displays, scene lights, and station accessories are shipped to truck builders, dealers, and fire departments throughout the world. Whether it is used at the scene during operations, for training, or in the station house, each product is specifically designed to promote a safer working environment.

About The Will-Burt Company (Will-Burt):

The Will-Burt Company (www.willburt.com), headquartered in Orrville, Ohio, USA, is the world's premier manufacturer of mobile telescoping masts, towers, trailer systems, and pan and tilt positioners. We offer virtually every mobile payload elevation solution and full integration services for defense, government, first responders, telecommunications, energy production and other markets. Will-Burt also offers contract manufacturing, metal fabrication, powder-coating, and rapid prototyping services. Will-Burt is an international company with offices and manufacturing in the USA, United Kingdom, Germany, and Singapore. All manufacturing locations are backed by a certified ISO 9001:2015 Quality Management System. Incorporated in 1918, Will-Burt is 100% employee-owned and is classified as a small business.

